



# THE BIG PICTURE

Making Tomorrow Now



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# WHERE WE WANT TO BE

PLAN THE PATH! WALK THE WALK

All of us, teams, departments and whole organisations, at some point in our lives, feel unsure of the right path to take.

Too much information, too little data, resistance to change, uncertain markets, and many other factors combine to make everything seem too complex to even think about. Yet, if we don't, we stand still. A real dilemma!

The BIG Picture is a workshop, designed to help you and your team gain focus on its current situation, define its future and identify and plan those vital steps towards it.

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# THE BIG PICTURE

SEEING CLEARLY

As a format, The Big Picture gathers together a number of key concepts concerning successful group collaboration to allow teams to better understand where they are with respect to their missions and projects so that they can realistically plan or revise their next steps.

External and impartial facilitation allows the participants to concentrate on the contents of the workshop. At the same time, any 'elephants in the room' can be pointed out and dealt with to prevent them reemerging during the implementation of agreed action plans.



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# IS IT FOR US?

SOME EXAMPLE TARGET GROUPS

The BIG Picture is a highly adaptable format which can be used, among others, in the following situations.

**D**

## Deadlock

Projects hit deadlocks for many reasons. Finding our way out of them is rarely simple. Maybe your team needs to reflect and renew its approach.

**T**

## Transformation

Being on the verge of a transformation, whether desired or imposed, is a tricky place to be. Before taking the leap, all factors need to be considered with care.

**S**

## Silos

Addressing a silos situation directly rarely produces sustainable results. Examining wider issues in a facilitated environment, will encourage effective solutions.

**I**

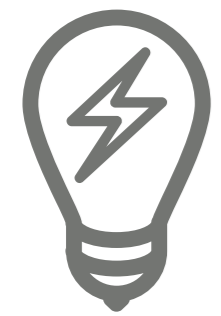
## Identity

New on the block or in need of a revamp? The Big Picture will help you (organization, brand, product or team) to discover the 'essential' you and express it.

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# OBJECTIVES & OUTPUTS

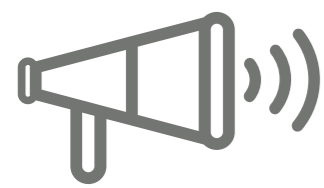
TANGIBLE RESULTS



Understand current situation and contributing factors



Create realistic basis for moving forward



Obtain different viewpoints from key players



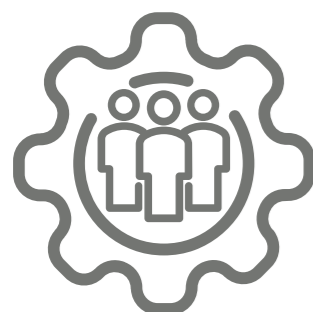
Greater cooperation and engagement of the group



Introduce new thinking and innovation



Prioritised and verified Action Plan



Orient the group towards positive action



Deadlocks overcome

# WORKSHOP OVERVIEW

BIG PICTURE AT A GLANCE



## #1 SCOPE

Selection of participants and definition of key questions with the project owners.



## #2 WORKSHOP

Workshop delivered according to the final format agreed with project owner. (1,5 days)



## #3 FINAL ACTION PLAN

The Action Plan is revised and integrated and a reader-friendly report produced.



## #4 DECISION FACILITATION

A final Q & A session with the consultant and, if desired, representatives of the group.



# SCOPE



## #1

With so many possible issues on the table, it is of vital importance to clearly define the scope of the workshop to ensure participants concentrate on key questions which will provide key answers for progress.

Stakeholders are consulted at this stage on a one-to-one basis to define the final expected outcomes and the key questions to be posed and explored during the workshop.

# WORKSHOP



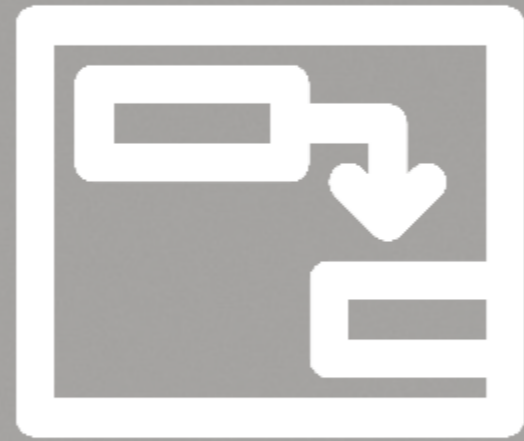
## #2

The format, based on the Ideal Group Process, foresees the gathering of information, stimulation towards innovation, followed by carefully moderated sensemaking, leading to conclusions and a realistic and practical action plan.

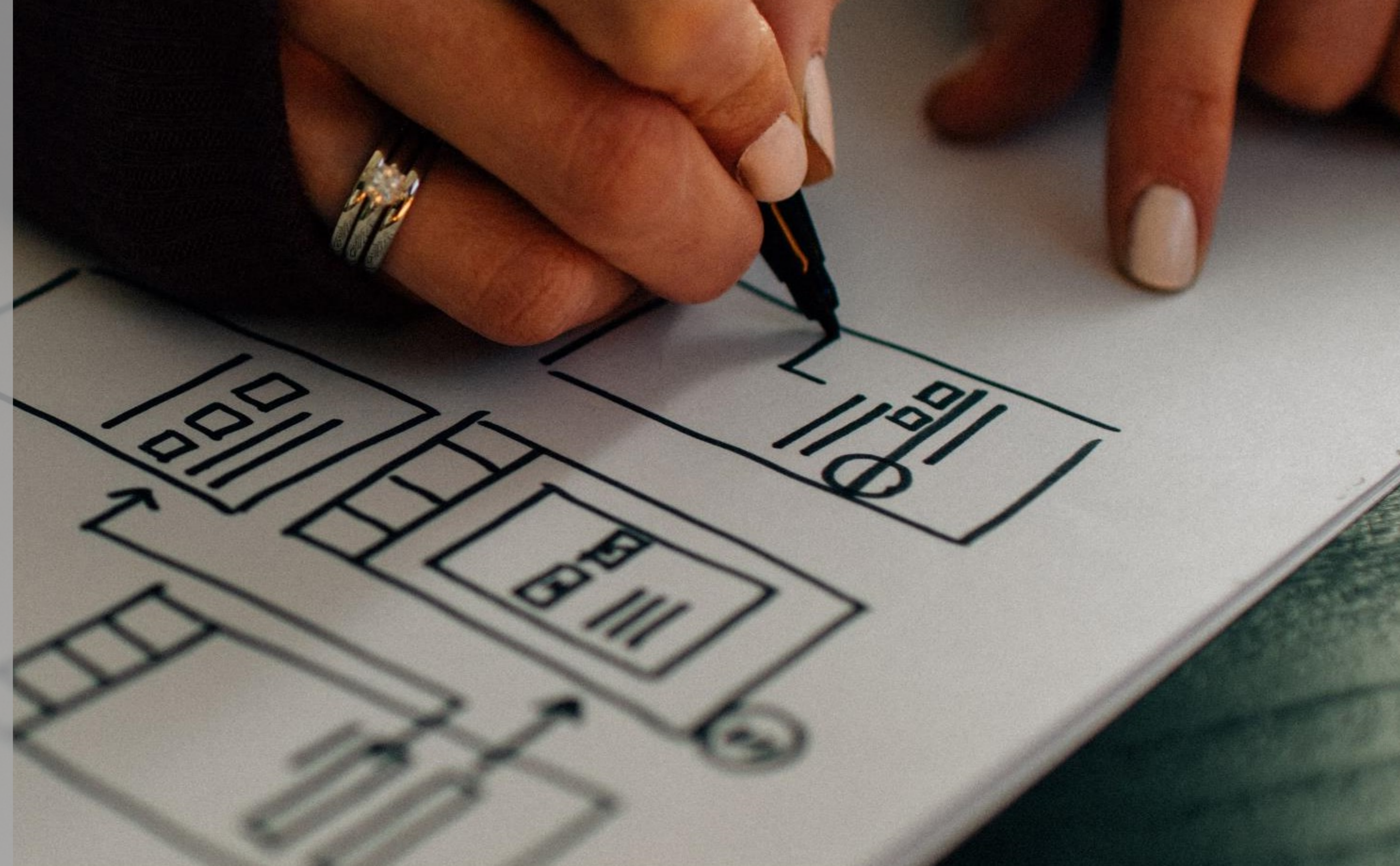
The workshop needs to take place in at least two sessions, one whole day followed by a half day. Alternatively, the workshop may be held online over four separate sessions.



# FINAL ACTION PLAN



## #3



The workshop outcome is a realistic action plan to be presented for approval. In addition, the consultant produces a complete, reader-friendly report of the event to ensure information and ideas explored are captured.

The consultant also offers insights on the issues explored, team dynamics and current best practices from around the world.

# DECISION FACILITATION



#4

To ensure that information and knowledge have been fully transferred to the decision makers, a session to aid the clarification of any arising doubts is organised.

If appropriate, in addition to the decision makers and the consultant, the workshop participants or a representative may be present.

GET IN  
TOUCH



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